



New England  
Foundation  
for the Arts

**culturecount**  
NEW ENGLAND'S CULTURAL DATABASE  
culturecount.org 

## CultureCount Cue

*News from New England's Cultural Database*

February 2009

### **DISCOVER** | Find cultural organizations and artists

*"I am a sculptor. I'm already a CultureCount registered user and visit the site all the time. I'd like for other users to be able to find my individual artist info, my landscape design firm, and my professional sculptor association in the CultureCount directory.*

***How do I add myself and these organizations to the directory?"***

**Make sure you count!** The CultureCount directory is a comprehensive representation of the New England creative economy. Add your cultural enterprise - nonprofit or for-profit, individual or organization - into CultureCount. **Because culture counts.**

Your CultureCount user account can be associated with any nonprofit or business for which you are a staff person or board member. By adding these organizations to the directory and associating your account with them, you will be able to update your public information, participate in NEFA's creative economy research, and gain easy access to financial, grants, and census data for your research or planning. **Easy instructions are below!**

### **Need More Live Help?**

For personalized assistance with CultureCount, join us for a **FREE webinar** on March 10, 2009 at 3:00! Space is limited; RSVP to Ann Dubensky ([adubensky@nefa.org](mailto:adubensky@nefa.org)) as soon as possible.

### **Add your creative businesses (including individual artists) or nonprofit groups to your user account and the directory:**

- **Sign In** with your username and password.
- Click on **My Account Details** on the left hand side of the homepage. On the following page, click **Add Entry**.
- Choose whether to add an organization (nonprofit or business) or an individual artist.
- **Cultural Organizations or Businesses**
  - You will be prompted to search for the organization or business by name, city, and state. Fill in the fields and click **Next**.
  - If no matches are found, click **Search Again** to try another possibility.
  - Choose **Add My Organization** and fill in the basic information if it's not already in the directory.
- **Individual Artist**
  - Choose an individual artist entry or artist group entry and click **Next**.
  - Select one general type of art that you want to be classified under. Your description can provide more information about your disciplines.
- Once you click **Submit**, your submission will be reviewed and published by the CultureCount administrator.

## **February "Cue" & A:**

***When I search the CultureCount directory, my results can be filtered by Businesses or Nonprofits. Where are the individual artists?***

Individual artists are listed under businesses because they sell their work or require a fee for their services, just as any business would. Most artists file their taxes as a sole proprietor and are counted as such in the CultureCount directory. For statistics regarding artist employment, please visit [NEFA's publications](#).

## **About CultureCount**

CultureCount, [New England Foundation for the Arts'](#) online resource for engaging the creative economy sector, is a public service provided by NEFA in partnership with the six New England state arts agencies.

## **Contact:**

For more information or questions about CultureCount, email [culturecount@nefa.org](mailto:culturecount@nefa.org).

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We encourage you to forward this CultureCount Cue to anyone you think might be interested! They can easily become a registered user by going to [www.culturecount.org](http://www.culturecount.org) and clicking on the NEW USER link. If you want to stop receiving the Cue, you can email [culturecount@nefa.org](mailto:culturecount@nefa.org) and tell us, or update your CultureCount User Account Details by going to [www.culturecount.org](http://www.culturecount.org), SIGN IN and then My Account Details.